

COMPLEMENTARY COMPANY POLICY
(quality – safety – environment – FSC® principles)



Print. Creative. Packaging.

To establish yourself on the market, you have to leave your mark. This requires not only good ideas, but also the ability to present them to customers in the best possible way.

LONGO offers efficient, flexible advice and assistance, personalised to your needs, to achieve punctuality and customer satisfaction – and thus a trusting, long-term relationships with your clients.

The management at LONGO holds that it is necessary to develop bespoke solutions along with the customer to obtain results that will stand out from the crowd in terms of quality and originality.

The management is equally aware of the need to pursue its own mission, satisfying the expectations of all parties affected by the company's activities: complying with all current regulations and laws, endeavouring to reduce pollution, adopting purchasing policies for paper and, more generally, for the forestry products used in production that are based upon sustainability and supplier control, all while aiming to prevent accidents or ill-health at work.

Every company activity has the following objectives:

- ↗ to offer services and manufacture products that fully meet the customer's needs in terms of punctuality and quality; always in compliance with the legislative requirements, including environmental guidelines, labour law and health and safety regulations;*
- ↗ to constantly improve working methods, increase production efficiencies and reduce pollution;*
- ↗ to pursue constant improvement in the sector-based competencies of all personnel who work for and with LONGO, providing motivation and qualification, in full respect of collective bargaining agreements and in opposition to all forms of forced and compulsory labour;*
- ↗ to identify and analyse all environmental impacts and update the assessment of all risks associated with company activities;*
- ↗ to promote the adoption of proper conduct as regards health and safety and environmental issues;*
- ↗ to provide safe and healthy working conditions so as to prevent work-related injuries and illnesses and not to employ child labour under the minimum age stipulated by law;*
- ↗ to improve the company's internal potentials by increasing the involvement of its personnel such that each individual recognises the importance of their work for the company's success while ensuring that no discrimination exists as regards their employment or occupation;*
- ↗ to carry out constant analysis, optimisation and definition of working procedures, applying methodologies in order to prevent errors, avoid loss of time and ensure conformity with the desired characteristics;*
- ↗ to periodically analyse business risks and opportunities with the aim of meeting the expectations of all stakeholders;*
- ↗ to respect the freedom of association and the effective right to conduct collective bargaining;*
- ↗ to consult and involve personnel and their representatives for safety matters;*
- ↗ to comply with FSC® requirements as defined in document FSC-POL-01-004 – Policy for the Association of Organisations with FSC® – and FSC® Chain of Custody certification standards.*